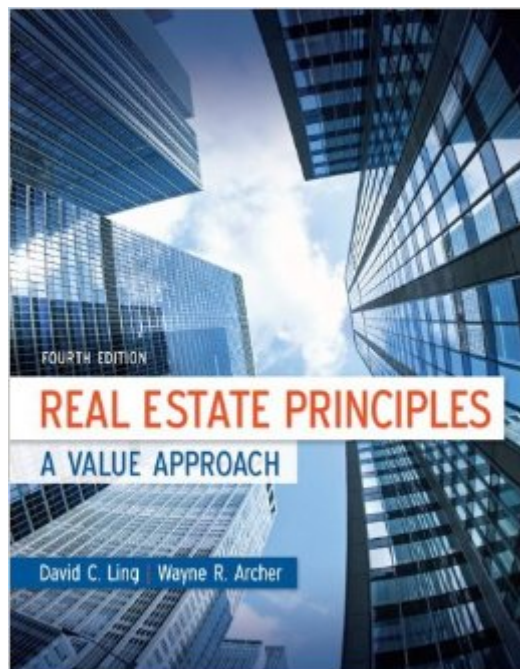


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# Real Estate Principles: A Value Approach (McGraw-Hill/Irwin Series In Finance, Insurance And Real Estate (Hardcover))



## Synopsis

Real Estate Principles: A Value Approach demonstrates how value is central to virtually all real estate decision-making. Students using Ling and Archer should finish the course with a value-oriented framework and a set of valuation and decision making tools that can be applied in a variety of real-world situations. The key to making sound investment decision is to understand how property values are created, maintained, increased or destroyed. Since the launch of Real Estate Principles: A Value Approach, significant and lasting changes have come upon the world of real estate. This is very true in real estate finance and capital sources where most of the traditional lenders have been transformed or displaced, giving way to a radically different set of players in mortgage finance. There has been change with profound and far-reaching implications in a world where it is understandable that property values can go down as well as up. This realization will color every aspect of real estate investment, finance and transactions for the foreseeable future.

## Book Information

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Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (29 customer reviews)

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## Customer Reviews

I needed this book for my real estate class at UW-Madison. It was very helpful in explaining concepts that I didn't understand in class and steps in calculations. I did significantly better on my exams when I studied with the book versus just studying with class notes.

I just started reading it and have found it to be quite informational with a great format. I'm reading it for my Real Estate Principles class for my Business Degree.\*\*\*Update - What a great book! Lots of

links to very helpful websites that I would never have found otherwise. Definitely a keeper!

It teaches students real skills rather than encouraging rote memorization as some real estate textbooks do. I very much like the concept check questions along the way and the many problems at the end of each chapter. It has a unifying framework based solidly on economics but covers enough institutional details to be of use for students who hope to get their realtors' licenses. Although I was a professor of real estate for four years before I taught from this book, reading the book still taught me a lot. It is also very current. McGraw-Hill also has an excellent set of instructor support materials.

This textbook contains updated information and does an excellent job using real world examples to keep the reader involved in the concepts presented.

Great book, well written and very easy to understand. I could not put the book down, it just flowed so well. A lot of useful websites it mentions. Will become part of my library. It really gave me a solid understanding of the fundamentals of Real Estate Investing.

The book has okay material, but Real estate in general is a mixed bag for me. Half of it is math base which is fun for me as a Accounting major the other half is boring because it deals with rules and goverment policies. I changed my major from Finance to Accounting after reading this book.

This is an excellent book for anyone interested in learning more about real estate. I have used it in my real estate investments courses for a few terms and students love it.

Don't waste your money on the more expensive version. This is the same exact book for 1/4 of the price. 5 stars to a struggling student.

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